

# Self-Employment Pathways for Newcomers

**Explore the idea of starting a business in Canada**

## PHASE I

**2-day sessions (9:30am – 3:00pm):**

- Find out if self-employment is right for you
- Learn about the legal forms of business ownership and how to register your business
- Licensing and regulations to start a business in Canada
- Financing Options for your business
- Business taxation

*Upon completion participants can move to Phase II*

## PHASE II

**2-day sessions (9:30am – 3:00pm):**

- Assess your business concept
- Learn how to conduct market research for your business
- Choosing the right sales channels for your business
- Ongoing support and individual coaching

*Upon completion participants can move to Phase III*

## PHASE III

**5-weeks – 3 mornings/week (9:30am – 12:30pm):**

- Learn how to write a business plan
- Develop an effective marketing strategy
- Learn how to import/export commercial goods
- Group workshops delivered by industry experts

## Eligibility Criteria

- Permanent Residents and applicants for Permanent Residence with letter from IRCC informing them that their application for landing has been approved
- Convention Refugees
- Live-in Caregivers
- CLB Level 5 minimum

**Self-Employment Pathways for Newcomers is delivered across  
York Region, North York & Scarborough**  
**Call or e-mail for more information, or to register for the next session:**

**1-855-234-8868 / 905-477-4639**

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